

**WILLKOMMEN! BIENVENUE! WELCOME!**

to the world of

**MagicWorkbooks®**

## **Szenario**Manager

This is a **Magic**Workbook: a controlling tool in the form of a Microsoft Excel file.

No macros, no write protection. All formulas used are visible.

All formats used are standard Excel which transform into your country's Excel formats.

You can import your DATA from any source that supports MS Excel.

You can also add your own worksheets as you see fit.

© <sup>2013</sup> K! Business Solutions GmbH

[www.MagicWorkbooks.com](http://www.MagicWorkbooks.com)

## System requirements

Platform: Windows 98 or later operating system  
Microsoft Excel Version: 2007 or later  
(You need a xls format (excel 2003) – send us a short information after you placed the order – [support@magicworkbooks.com](mailto:support@magicworkbooks.com) - we'll send you the ordered xls MagicWorkbook by email)

## Product Survey









- ScenarioManager is the tool that lets you develop different scenarios for your company future, both regarding profit and liquid asset development.
- Up to five different scenarios can be built and analyzed in one go.
- ScenarioManager is suitable for all types of business since its layout corresponds to an average income statement / profit & loss accounts.
- In addition this basic structure, you can subdivide revenue and costs into various segments to get a more detailed view in regard to your own type of business.

**Looking at the future - without a crystal ball !**

Winds of Change

CONTENTS

ScenarioManager

Sheet	type	contains	click to go!
Welcome		Introduction	
DemoData	spreadsheet	DEMO DATA	
DATA1	spreadsheet	DATA INPUT 1	
DATA2	spreadsheet	DATA SCENARIO 2	
DATA3	spreadsheet	DATA SCENARIO 3	
DATA4	spreadsheet	DATA SCENARIO 4	
DATA5	spreadsheet	DATA SCENARIO 5	
Budget	graph	Company Development 5 years	
Budget d	spreadsheet	Company Development 5 years detailed view	
S1	graph	Scenario 1	
S2	graph	Scenario 2	
S3	graph	Scenario 3	
S4	graph	Scenario 4	
S5	graph	Scenario 5	
Scen1	spreadsheet	Scenario 1 detailed view	
Scen2	spreadsheet	Scenario 2 detailed view	
Scen3	spreadsheet	Scenario 3 detailed view	
Scen4	spreadsheet	Scenario 4 detailed view	
Scen5	spreadsheet	Scenario 5 detailed view	
Sd1	spreadsheet	Scenario 1 Variances to budget	
Sd2	spreadsheet	Scenario 2 Variances to budget	
Sd3	spreadsheet	Scenario 3 Variances to budget	
Sd4	spreadsheet	Scenario 4 Variances to budget	
Sd5	spreadsheet	Scenario 5 Variances to budget	
Comp	graph	Comparing 2 Scenarios	
Survey	graph	Survey All Scenarios	

0189-01 SzenarioManager

## Company Development 5 years

Reporting currency: \$

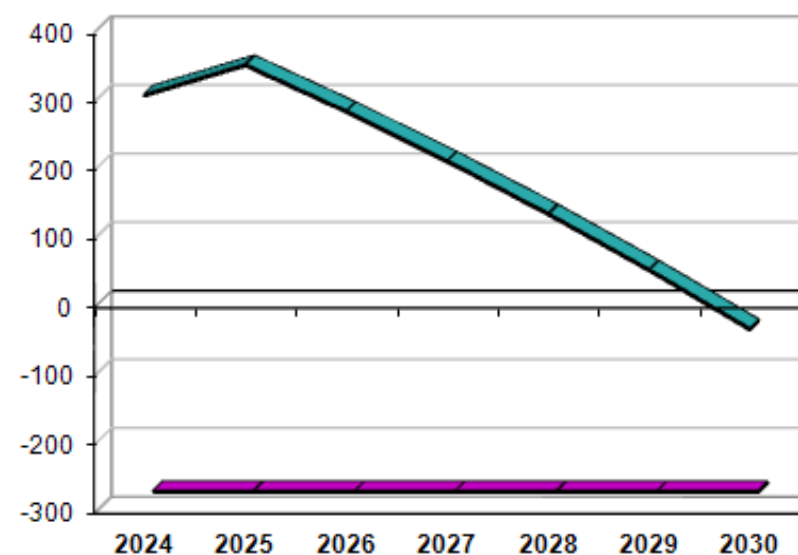
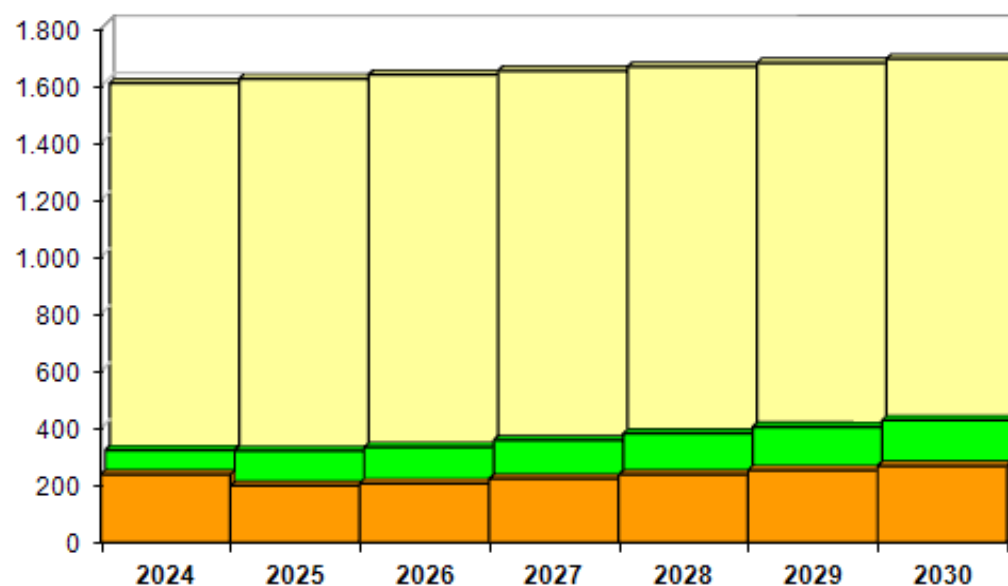
Company:

**Moon Inc**

Analysis per:

Okt 25

Year		2024	2025	2026	2027	2028	2029	2030
Total Revenue		1.579	1.594	1.608	1.622	1.636	1.650	1.664
Income before Taxes		308	306	319	343	366	390	413
Net Income		238	199	207	223	238	253	269



Year		2024	2025	2026	2027	2028	2029	2030
Cash result		310	354	286	214	137	55	-31
Credit Line		-280	-280	-280	-280	-280	-280	-280

0189-01 SzenarioManager

**Scenario**
**1**
**Utilities - increase by 20%**

Reporting currency: \$

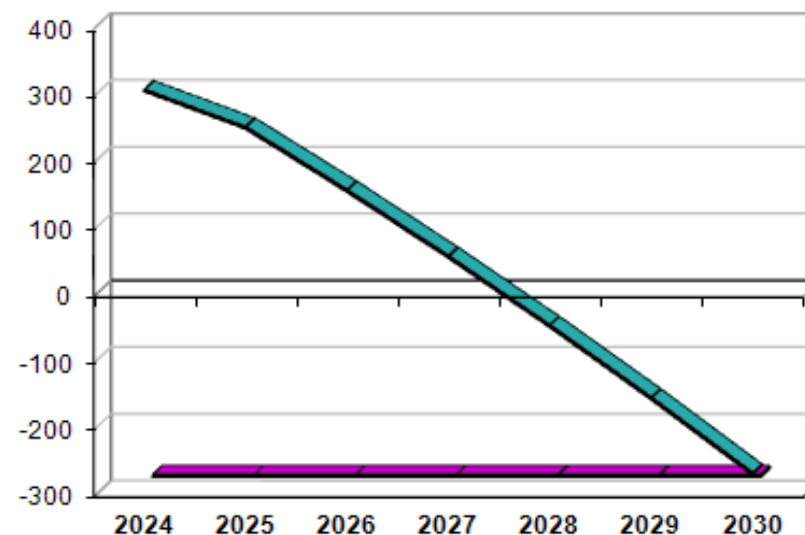
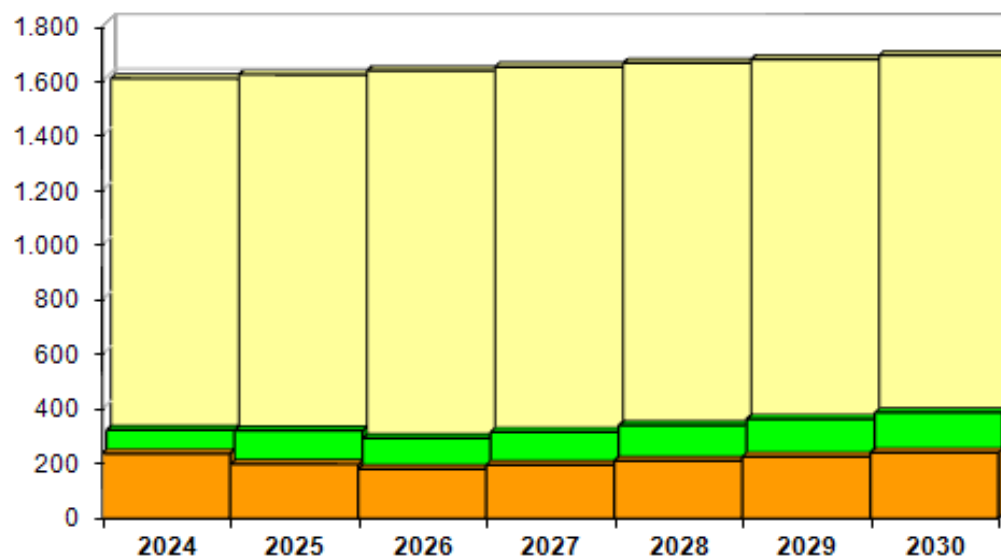
Company:

**Moon Inc**

Analysis per:

Okt 25

Year		2024	2025	2026	2027	2028	2029	2030
Total Revenue		1.579	1.594	1.608	1.622	1.636	1.650	1.664
Income before Taxes		308	306	278	302	325	349	372
Net Income		238	199	181	196	211	227	242



Year		2024	2025	2026	2027	2028	2029	2030
Cash result		310	254	160	61	-43	-151	-264
Credit Line		-280	-280	-280	-280	-280	-280	-280

0189-01 SzenarioManager

**Scenario 1**
*Utilities - increase by 20%*

Company:

**Moon Inc**

Reporting currency: \$

Analysis per:

Okt 25

**Projection from:**
**2026**

Set print filter  
to "D" to hide  
empty rows!

<i>cumulative</i>	<i>Income before Taxes</i>	<b>1.626</b>	▲
<i>cumulative</i>	<i>Net Income</i>	<b>1.057</b>	▲
<i>cumulative</i>	<i>Cash result</i>	<b>-264</b>	▼

Year	2025	2026	2027	2028	2029	2030	Total
Revenue 1	810	820	830	840	850	860	4.200
Revenue 2	410	402	394	386	378	370	1.930
Revenue 3	154	164	174	184	194	204	920
Revenue 4	145	147	149	151	153	155	755
Revenue 5	75	75	75	75	75	75	375
<b>Total Revenue</b>	<b>1.594</b>	<b>1.608</b>	<b>1.622</b>	<b>1.636</b>	<b>1.650</b>	<b>1.664</b>	<b>8.180</b>
Cost of Sales 1	-35	-36	-37	-38	-39	-40	-190
Cost of Sales 2	-90	-91	-92	-93	-94	-95	-465
Cost of Sales 3	-75	-75	-75	-75	-75	-75	-375
Cost of Sales 4	-110	-108	-106	-104	-102	-100	-520
Cost of Sales 5	-16	-15	-14	-13	-12	-11	-65
<b>Cost of Sales</b>	<b>-326</b>	<b>-325</b>	<b>-324</b>	<b>-323</b>	<b>-322</b>	<b>-321</b>	<b>-1.615</b>
<b>Gross Operating Income</b>	<b>1.268</b>	<b>1.283</b>	<b>1.298</b>	<b>1.313</b>	<b>1.328</b>	<b>1.343</b>	<b>6.565</b>
Other operating income	12	13	15	16	18	19	81
Sales expense	-244	-254	-264	-274	-284	-294	-1.370
Administration expense	-335	-330	-325	-320	-315	-310	-1.600
Depreciation & Amortisation	-105	-95	-85	-75	-65	-55	-375
Utilities	-195	-246	-246	-246	-246	-246	-1.230
other expense 2	-10	-10	-10	-10	-10	-10	-50
other expense 3							
other expense 4							
other expense 5							
Subtotal	-205	-256	-256	-256	-256	-256	-1.280
<b>Total Expense</b>	<b>-1.215</b>	<b>-1.260</b>	<b>-1.254</b>	<b>-1.248</b>	<b>-1.242</b>	<b>-1.236</b>	<b>-6.240</b>
<b>Net Operating Profit</b>	<b>391</b>	<b>361</b>	<b>383</b>	<b>404</b>	<b>426</b>	<b>447</b>	<b>2.021</b>
Interest income 1							
Interest income 2							
Interest Income							
Interest expense	-85	-83	-81	-79	-77	-75	-395
Financial profit / loss	-85	-83	-81	-79	-77	-75	-395
<b>Income before Taxes</b>	<b>306</b>	<b>278</b>	<b>302</b>	<b>325</b>	<b>349</b>	<b>372</b>	<b>1.626</b>
extraordinary profit / loss							
Income tax	-107	-97	-106	-114	-122	-130	-569
other taxes							
Total tax expense	-107	-97	-106	-114	-122	-130	-569
<b>Net Income</b>	<b>199</b>	<b>181</b>	<b>196</b>	<b>211</b>	<b>227</b>	<b>242</b>	<b>1.057</b>

<b>Liquid Assets</b>	<b>310</b>	<b>254</b>	<b>160</b>	<b>61</b>	<b>-43</b>	<b>-151</b>
Income+Dep (~ Cashflow)	304	276	281	286	292	297
Debt Pay-Off	-260	-320	-330	-340	-350	-360
Investments from cash	-80	-50	-50	-50	-50	-50
other payments	-20					
<b>Cash result</b>	<b>254</b>	<b>160</b>	<b>61</b>	<b>-43</b>	<b>-151</b>	<b>-264</b>

Credit Line	280	280	280	280	280	280
Cash + Credit Line	534	440	341	237	129	16

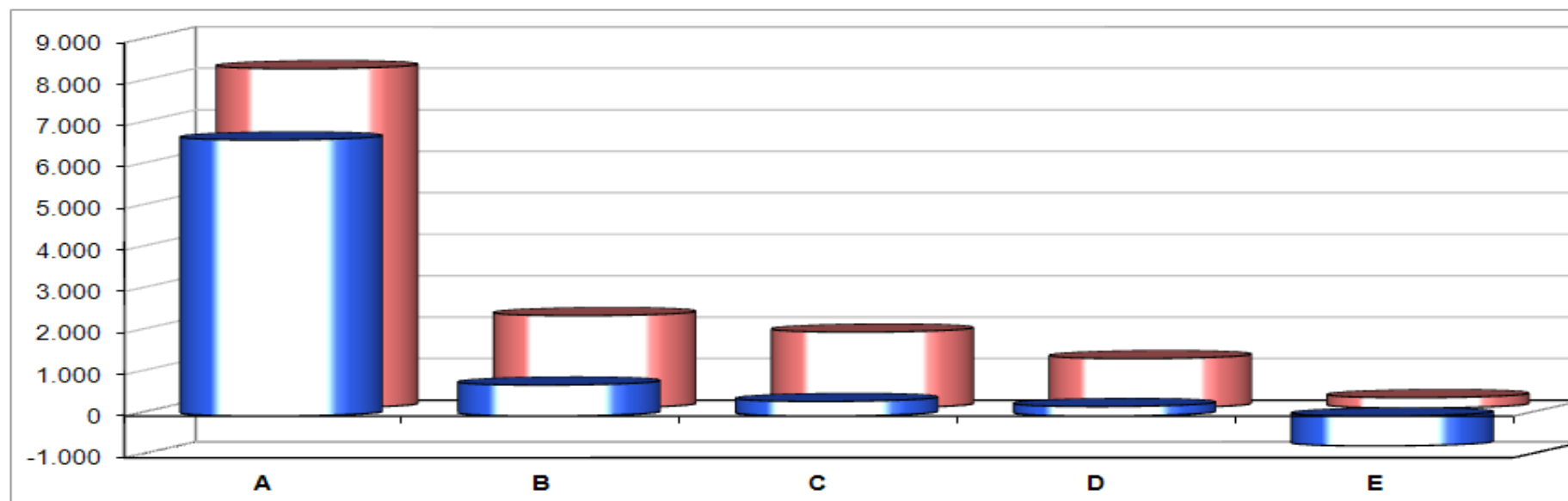
**Enter the numbers of the scenarios you want to compare in the yellow cells.  
If you want to compare to your budget, enter "0".**

## Comparing 2 Scenarios

Scenario **0** Budget  
Scenario **2** Revenue Slump from 2009 on

Company: **Moon Inc**  
Analysis per: **Okt 25**  
Reporting currency: **\$**

cumulative per:		Total Revenue	Net Operating Profit	Income before Taxes	Net Income	Cash result
<b>2030</b>		<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>
Budget		<b>8.180</b>	<b>2.226</b>	<b>1.831</b>	<b>1.190</b>	<b>249</b>
Revenue Slump from 2009 on		<b>6.654</b>	<b>746</b>	<b>351</b>	<b>228</b>	<b>-721</b>



0189-01 SzenarioManager

## Survey All Scenarios

cumulative per: 2030

Company:

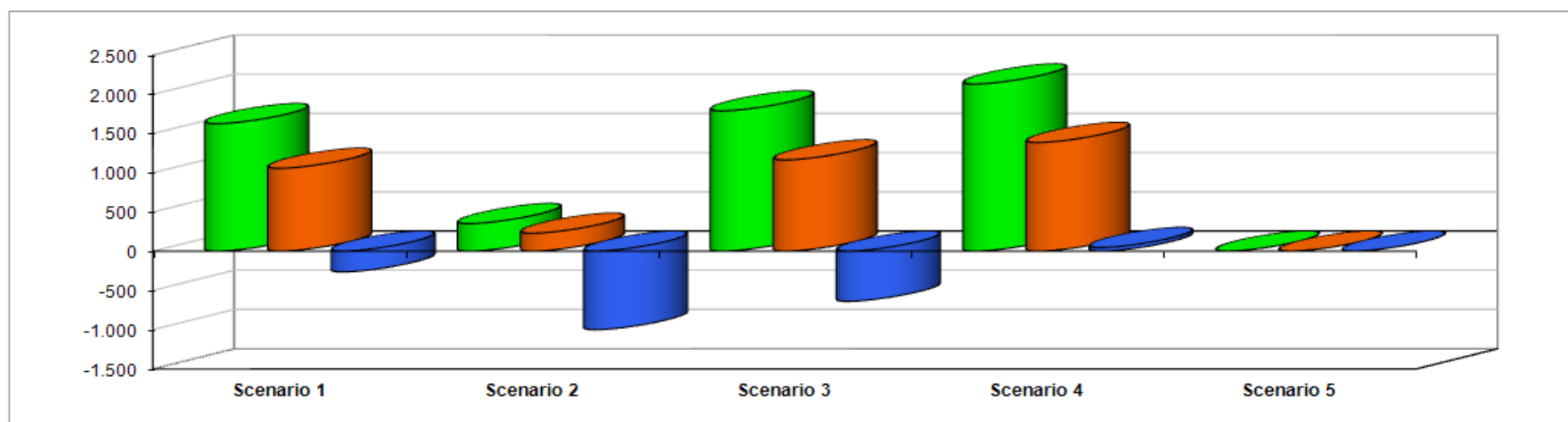
**Moon Inc**

Reporting currency: \$

Analysis per:

Okt 25

		Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5
		Utilities - increase by 20%	Revenue Slump from 2009 on	Major Investment / Payroll decrease	Ecommerce scenario	
Total Revenue		8.180	6.654	8.180	8.779	
Total Expense		-6.240	-5.989	-5.998	-6.333	
Net Operating Profit		2.021	746	2.263	2.526	
Income before Taxes		1.626	351	1.789	2.131	
Net Income		1.057	228	1.163	1.385	
Cash result		-264	-1.001	-639	46	
Credit Line		280	280	280	280	
Cash + Credit Line		16	-721	-359	326	
Additional Credit Required		NO	YES	YES	NO	





In what way do **MagicWorkbooks**<sup>®</sup> differ from normal Excel workbooks?

**MagicWorkbooks** are easier to use:

- Easy-to-handle data input with demo data for orientation
- All data to be entered only once
- No programming knowledge required
- No detailed knowledge of Microsoft Excel required
- No work on spreadsheets or charts required
- No scrolling for sheets thanks to a Hyperlink-table of contents

**MagicWorkbooks** are faster:

- A monthly report with 20 spreadsheets and 20 charts in 20 minutes?
- Calculate year-end liquid reserves with changes in revenue prediction for every month in half an hour?
- Compute balance sheets for the next five years in one hour?
- Decision on a \$ 50 million sale-and-lease-back operation: Prepare all relevant data in one hour?
- Determine capital re-investment requirements (fixed assets) for the next year in 10 minutes?
- Prepare a comprehensive company presentation for your bank in one hour?

With **MagicWorkbooks** all that is „business as usual“!

This was just a brief survey ...

if you have further questions regarding this workbook, email us!

You are interested in other products:

**[www.MagicWorkbooks.com](http://www.MagicWorkbooks.com)**