

**WILLKOMMEN! BIENVENUE! WELCOME!**

to the world of

**MagicWorkbooks®**

## **RE SalesController**

This is a **Magic**Workbook: a controlling tool in the form of a Microsoft Excel file.

No macros, no write protection. All formulas used are visible.

All formats used are standard Excel which transform into your country's Excel formats.

You can import your DATA from any source that supports MS Excel.

You can also add your own worksheets as you see fit.

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[www.MagicWorkbooks.com](http://www.MagicWorkbooks.com)

## System requirements

Platform: Windows 98 or later operating system  
Microsoft Excel Version: 2007 or later  
(You need a xls format (excel 2003) – send us a short information after you placed the order – [support@magicworkbooks.com](mailto:support@magicworkbooks.com) - we'll send you the ordered xls MagicWorkbook by email)



































## Product Survey

You need to:

- manage up to 10 real estate sellers and compare results?
- focus on up to 30 different locations?
- prepare monthly reports in one hour or less?
- supply actualized charts & graphs for the management in five minutes?

Then RE SalesController is your kind of tool!

**RE SalesController - the reporting tool  
for Asset Management!**

Sheet	Type	contains:	click book to get to page!
<b>WELCOME</b>	Text	<b>Introduction</b>	
<b>DATA</b>	Spreadsheet	<b>DATA INPUT</b>	
<b>DemoDATA</b>	Spreadsheet	<b>DEMO DATA = a complete set of data to help you.</b>	
<b>Budget</b>	Spreadsheet	<b>SALES BUDGET</b>	
<b>Budgetcum</b>	Spreadsheet	<b>SALES BUDGET Cumulative</b>	
<b>BudgetoV</b>	Spreadsheet	<b>SALES BUDGET (without units withdrawn from sales)</b>	
<b>BudgetoVcum</b>	Spreadsheet	<b>SALES BUDGET (without units withdrawn from sales) CUMULATIVE</b>	
<b>Projection</b>	Spreadsheet	<b>SALES PROJECTION</b>	
<b>PIG</b>	Graph	<b>Sales Overview: Budget, Budget 2 (other usage) and Actual</b>	
<b>PigPie</b>	Graph	<b>Sales Outlook in %</b>	
<b>PROG</b>	Graph	<b>Sales Projection All Locations</b>	
<b>Hitlist</b>	Spreadsheet	<b>Sales Hitlist</b>	
<b>PIT</b>	Spreadsheet	<b>Sales by Target Group</b>	
<b>PigT</b>	Graph	<b>Budget and Actual Sales by Target Group</b>	
<b>S1</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 1</b>	
<b>S2</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 2</b>	
<b>S3</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 3</b>	
<b>S4</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 4</b>	
<b>S5</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 5</b>	
<b>S6</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 6</b>	
<b>S7</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 7</b>	
<b>S8</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 8</b>	
<b>S9</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 9</b>	
<b>S10</b>	Spreadsheet	<b>Sales Sheet for Sales Rep 10</b>	
<b>Pig1</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 1</b>	
<b>Pig2</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 2</b>	
<b>Pig3</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 3</b>	
<b>Pig4</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 4</b>	
<b>Pig5</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 5</b>	
<b>Pig6</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 6</b>	
<b>Pig7</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 7</b>	
<b>Pig8</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 8</b>	
<b>Pig9</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 9</b>	
<b>Pig10</b>	Graph	<b>Sales Sheet Budget to Actual Sales Rep 10</b>	

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**Sales Outlook in %**

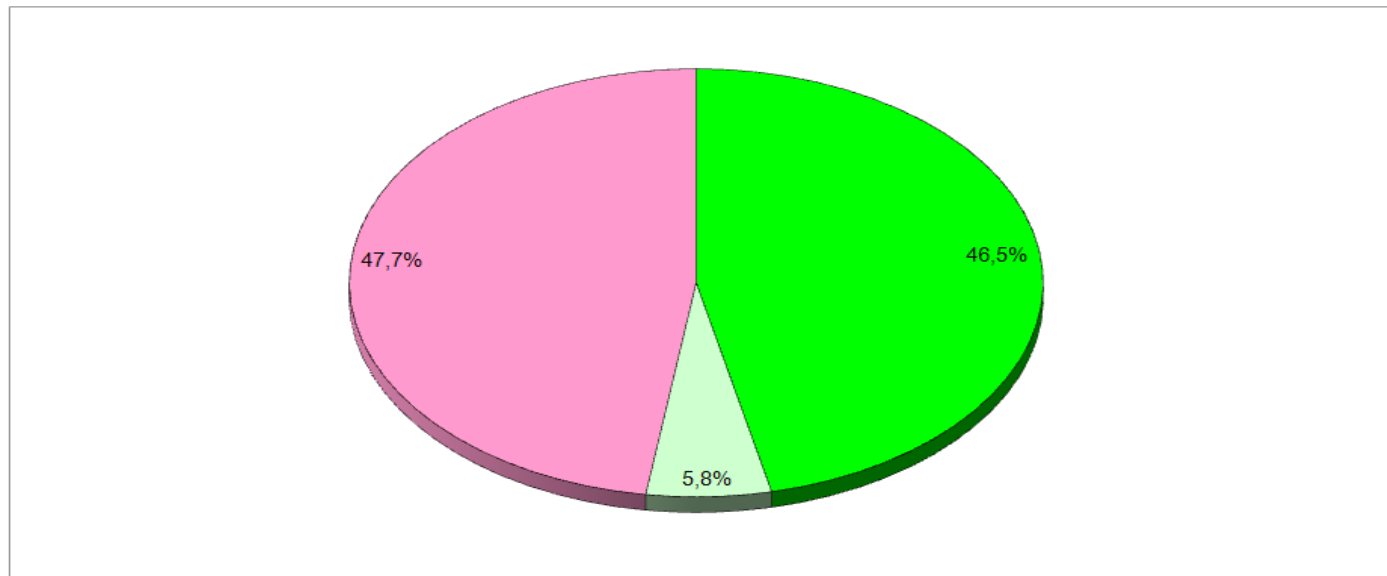
Sales area: **Great Lakes**

Company:  
Year:  
Sales Director:  
Reporting month:

**ABC Real Estate Inc**  
**2025**  
*John B. Wilkins*  
*Aug 25*

**Home Run!**

Budget units	Units sold	Units reserved	Units open
172	80	10	82
	46,5%	5,8%	47,7%



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**Budget and Actual Sales by Target Group**

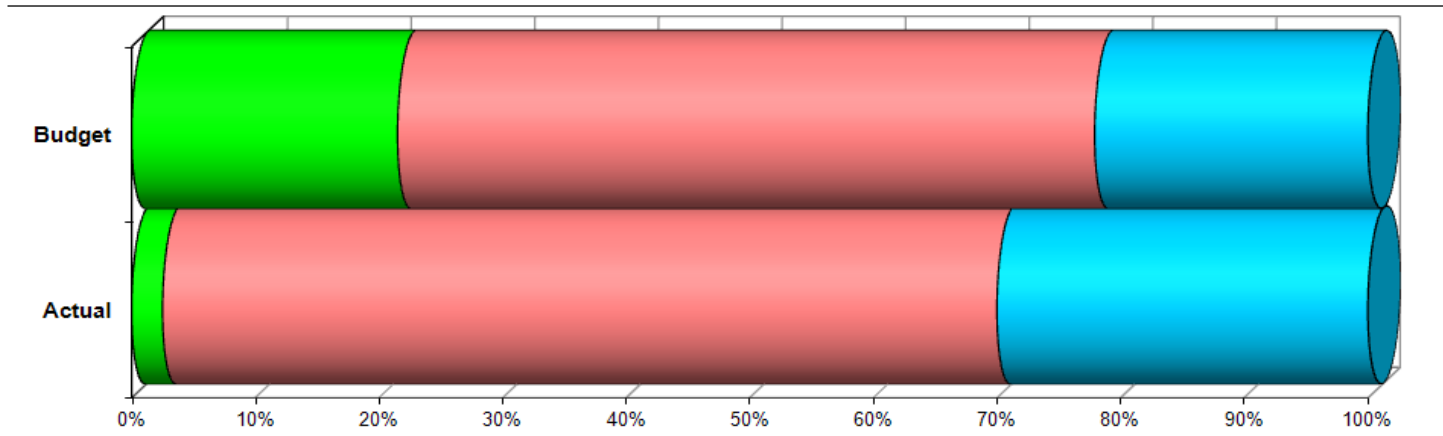
Sales area: **Great Lakes**

Company:  
Year:  
Sales Director:  
Reporting month:

**ABC Real Estate Inc**  
**2025**  
**John B. Wilkins**  
**Aug 25**

**Home Run!**

	REIT	private investors	public investors	Total
Budget	22%	56%	22%	100%
Actual	3%	68%	30%	100%
Variance	-19%	11%	8%	0%







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**Sales Hitlist**

Sales area: **Great Lakes**

Sales objects:

Company:  
Year:  
Sales Director:  
Reporting month:

**ABC Real Estate Inc**  
**2025**  
**John B. Wilkins**  
**Aug 25**

Set print filter to "D" to hide empty rows!

	Sales Rep	Budget units	Units sold	units sold in %
1	<b>A. Capone</b>	29	14	48%
2	<b>B. Siegel</b>	34	26	76%
3	<b>C. Meyer</b>	32	25	78%
4	<b>D. Lansky</b>	36	9	25%
5	<b>E. Luka</b>	19	5	26%
6	<b>F. Risini</b>	22	1	5%

RANK	Budget units	Units sold	units sold in %
4		3	3
2		1	2
3		2	1
1		4	5
6		5	4
5		6	6

D  
D  
D  
D  
D  
D







In what way do **MagicWorkbooks**<sup>®</sup> differ from normal Excel workbooks?

**MagicWorkbooks** are easier to use:

- Easy-to-handle data input with demo data for orientation
- All data to be entered only once
- No programming knowledge required
- No detailed knowledge of Microsoft Excel required
- No work on spreadsheets or charts required
- No scrolling for sheets thanks to a Hyperlink-table of contents

**MagicWorkbooks** are faster:

- A monthly report with 20 spreadsheets and 20 charts in 20 minutes?
- Calculate year-end liquid reserves with changes in revenue prediction for every month in half an hour?
- Compute balance sheets for the next five years in one hour?
- Decision on a \$ 50 million sale-and-lease-back operation: Prepare all relevant data in one hour?
- Determine capital re-investment requirements (fixed assets) for the next year in 10 minutes?
- Prepare a comprehensive company presentation for your bank in one hour?

With **MagicWorkbooks** all that is „business as usual“!

This was just a brief survey ...

if you have further questions regarding this workbook, email us!

You are interested in other products:

[www.MagicWorkbooks.com](http://www.MagicWorkbooks.com)