

WILLKOMMEN! BIENVENUE! WELCOME!

to the world of

MagicWorkbooks®

BusinessPlanner

This is a **Magic**Workbook: a controlling tool in the form of a Microsoft Excel file.

No macros, no write protection. All formulas used are visible.

All formats used are standard Excel which transform into your country's Excel formats.

You can import your DATA from any source that supports MS Excel.

You can also add your own worksheets as you see fit.

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www.MagicWorkbooks.com

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System requirements

Platform: Windows 98 or later operating system
Microsoft Excel Version: 2007 or later
(You need a xls format (excel 2003) – send us a short information after you placed the order – support@magicworkbooks.com - we'll send you the ordered xls MagicWorkbook by email)

Product Survey

- BusinessPlanner is the fast and easy way to build a business plan.

You can budget on the basis of last year (if you have last year's figures available), or you can use rough estimates, or you can delve deep into very detailed planning. And better yet: you have all these options for every item of your business plan!

- BusinessPlanner also comes with a simple and fast method of calculating a 5-year-plan from your data! And if that is not enough: there's a graphic look at the trend for the 5 years after that!
- BusinessPlanner comes with moving graphs for the budgets compiled which are handy for reports and presentations. the fast and easy way to get a grip on company development in all its major key ratios.

**No matter what type of business -
BusinessPlanner can deal with it!!**

BusinessPlanner- You can have the future at a glance

How do you want to plan? Choose ONE of the three alternatives given below by entering "1" into the yellow cell of your choice. Then follow the hyperlink visible beside your data entry.

When you have finished with one type of revenue / expense, enter "D" in the red cell of that cost type.

				Selection n 1			Selection n 2			Selection 3	
Revenue	D		direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
Cost of Sales	D		direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
other income	D		direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
marketing expense	D		direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
other operating expense	D		direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
depreciation & amortisation	D		direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
other expense	D		direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
Profit / Loss from associates, investments etc.			direct input			in relation to last year's figures			into the nitty-gritty	1	click here!
interest income			direct input	1	click here!	in relation to last year's figures			into the nitty-gritty		
interest expense			direct input			in relation to last year's figures	1	click here!	into the nitty-gritty		
extraordinary profit / loss			direct input			in relation to last year's figures	1	click here!	into the nitty-gritty		

Investments									into the nitty-gritty		click here!
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All your data in? Every red cell marked "D"? Then your business plan is DONE!

BusinessPlanner- You can have the future at a glance

DIRECT BUDGETING

Input the data you want to budget directly into the YELLOW cells

Back to the data survey

[click here!](#)

Budget DATA

Profit & Loss Accounts	Jan 25	Feb 25	Mrz 25	Apr 25	Mai 25	Jun 25	Jul 25	Aug 25	Sep 25	Okt 25	Nov 25	Dez 25	TOTAL
Revenue													0
Cost of Sales													0
Gross Operating Profit	0	0	0	0	0	0	0	0	0	0	0	0	0
other income													0
marketing expense													0
other operating expense													0
depreciation & amortisation													0
other expense													0
Net Operating Profit	0	0	0	0	0	0	0	0	0	0	0	0	0
Profit / Loss from associates, investments etc.													0
interest income	75	75	75	75	75	75	75	75	75	75	75	75	900
interest expense													0
financial profit / loss	75	75	75	75	75	75	75	75	75	75	75	75	900
extraordinary profit / loss													0
Income before Taxes	75	75	75	75	75	75	75	75	75	75	75	75	900

BusinessPlanner- You can have the future at a glance

Budgeting in relation to last year's figures

Enter the percentage you expect into the yellow cell of the cost type below.
(increases in costs have to be entered as negative percentages, -2% for a 2% increase in cost!)

Back to the data survey:

[click here!](#)

ACTUAL LAST YEAR

Profit & Loss Accounts	Budget Change to Last Year	Jan 24	Feb 24	Mrz 24	Apr 24	Mai 24	Jun 24	Jul 24	Aug 24	Sep 24	Okt 24	Nov 24	Dez 24	TOTAL	Total amount
Revenue		300.000	290.000	350.000	300.000	360.000	290.000	200.000	130.000	300.000	350.000	320.000	200.000	3.390.000	0
Cost of Sales	3%	-84.000	-81.200	-98.000	-84.000	-100.800	-81.200	-70.000	-64.400	-84.000	-98.000	-89.600	-56.000	-991.200	-29.736
Gross Operating Profit		216.000	208.800	252.000	216.000	259.200	208.800	130.000	65.600	216.000	252.000	230.400	144.000	2.398.800	0
other income		3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	3.000	36.000	0
marketing expense		-44.000	-44.000	-44.000	-44.000	-44.000	-44.000	-44.000	-44.000	-44.000	-44.000	-44.000	-44.000	-528.000	0
other operating expense		-85.000	-85.000	-85.000	-85.000	-85.000	-85.000	-85.000	-85.000	-85.000	-85.000	-85.000	-85.000	-1.020.000	0
depreciation & amortisation		-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-120.000	0
other expense		-22.000	-22.000	-22.000	-22.000	-22.000	-22.000	-22.000	-22.000	-22.000	-22.000	-22.000	-22.000	-264.000	0
Net Operating Profit		58.000	50.800	94.000	58.000	101.200	50.800	-28.000	-92.400	58.000	94.000	72.400	-14.000	502.800	0
Profit / Loss from associates, investments etc.		0	0	0	0	0	0	0	0	0	0	0	0	0	0
interest income		0	0	0	0	0	0	0	0	0	0	0	0	0	0
interest expense	5%	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-444.000	-22.200
financial profit / loss		-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-37.000	-444.000	0
extraordinary profit / loss	5%	0	0	0	0	0	-50.000	0	0	0	0	0	0	-50.000	-2.500
Income before Taxes		21.000	13.800	57.000	21.000	64.200	-36.200	-65.000	-129.400	21.000	57.000	35.400	-51.000	8.800	-54.436

BusinessPlanner- You can have the future at a glance

DETAILED BUDGETING

Revenue

Input your data into the YELLOW cells.
You have up to 10 categories for budgeting Revenue

Back to the data survey

[click here!](#)

Budget DATA

	Jan 25	Feb 25	Mrz 25	Apr 25	Mai 25	Jun 25	Jul 25	Aug 25	Sep 25	Okt 25	Nov 25	Dez 25	TOTAL
all year product													
units sold	3.500	4.000	4.800	3.000	5.200	3.500	2.300	2.000	4.500	3.600	2.500	2.500	41.400
unit price	27,72	27,72	27,72	27,72	27,72	27,72	27,72	27,72	27,72	27,72	27,72	27,72	
subtotal	97.020	110.880	133.056	83.160	144.144	97.020	63.756	55.440	124.740	99.792	69.300	69.300	1.147.608
summer product													
units sold					5.000	15.000	18.000	25.000	5.000				68.000
unit price					29,18	29,18	29,18	29,18	29,18				
subtotal	0	0	0	0	145.900	437.700	525.240	729.500	145.900	0	0	0	1.984.240
product / service													
units sold													0
unit price													
subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0
product / service													
units sold													0
unit price													
subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0
product / service													
units sold													0
unit price													
subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0
product / service													
units sold													0
unit price													
subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0
product / service													
units sold													0
unit price													
subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0
product / service													
units sold													0
unit price													
subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0
product / service													
units sold													0
unit price													
subtotal	0	0	0	0	0	0	0	0	0	0	0	0	0

BusinessPlanner- You can have the future at a glance

BUDGET per month 2025 CANDO Inc.

reporting currency US \$

Profit & Loss Accounts	Jan 25	Feb 25	Mrz 25	Apr 25	Mai 25	Jun 25	Jul 25	Aug 25	Sep 25	Okt 25	Nov 25	Dez 25	TOTAL
Revenue	97.020	110.880	133.056	83.160	290.044	534.720	588.996	784.940	270.640	99.792	69.300	69.300	3.131.848
Cost of Sales	-26.681	-30.492	-36.590	-22.869	-79.762	-147.048	-203.204	-384.923	-74.426	-27.443	-19.058	-19.058	-1.071.552
Gross Operating Profit	70.340	80.388	96.466	60.291	210.282	387.672	385.792	400.018	196.214	72.349	50.243	50.243	2.060.296
other income	0	2.000	0	0	13.500	0	0	0	0	0	0	0	15.500
marketing expense	-38.944	-38.944	-38.944	-38.944	-38.944	-38.944	-38.944	-38.944	-38.944	-38.944	-38.944	-38.944	-467.328
other operating expense	-18.566	-18.566	-18.566	-18.566	-18.566	-35.566	-18.566	-18.566	-18.566	-18.566	-45.566	-18.566	-266.792
depreciation & amortisation	0	0	0	0	0	0	0	0	0	0	0	0	0
other expense	-5.000	-5.000	-5.000	-5.000	-5.000	-25.000	-5.000	-5.000	-5.000	-5.000	-5.000	-5.000	-80.000
Net Operating Profit	7.830	19.878	33.956	-2.219	161.272	288.162	323.282	337.508	133.704	9.839	-39.268	-12.268	1.261.676
Profit / Loss from associates, investments etc.	0	0	-10	0	0	0	0	0	0	0	0	0	-10
interest income	75	75	75	75	75	75	75	75	75	75	75	75	900
interest expense	-38.850	-38.850	-38.850	-38.850	-38.850	-38.850	-38.850	-38.850	-38.850	-38.850	-38.850	-38.850	-466.200
financial profit / loss	-38.775	-38.775	-38.785	-38.775	-38.775	-38.775	-38.775	-38.775	-38.775	-38.775	-38.775	-38.775	-465.310
extraordinary profit / loss	0	0	0	0	0	-52.500	0	0	0	0	0	0	-52.500
Income before Taxes	-30.946	-18.897	-4.829	-40.994	122.497	196.887	284.507	298.733	94.929	-28.936	-78.043	-51.043	743.866

Investments	0	0	0	0	0	-10.000	0	0	0	0	0	0	-10.000
cashflow before debt payments	-30.946	-18.897	-4.829	-40.994	122.497	186.887	284.507	298.733	94.929	-28.936	-78.043	-51.043	733.866

BusinessPlanner- You can have the future at a glance

BUDGET

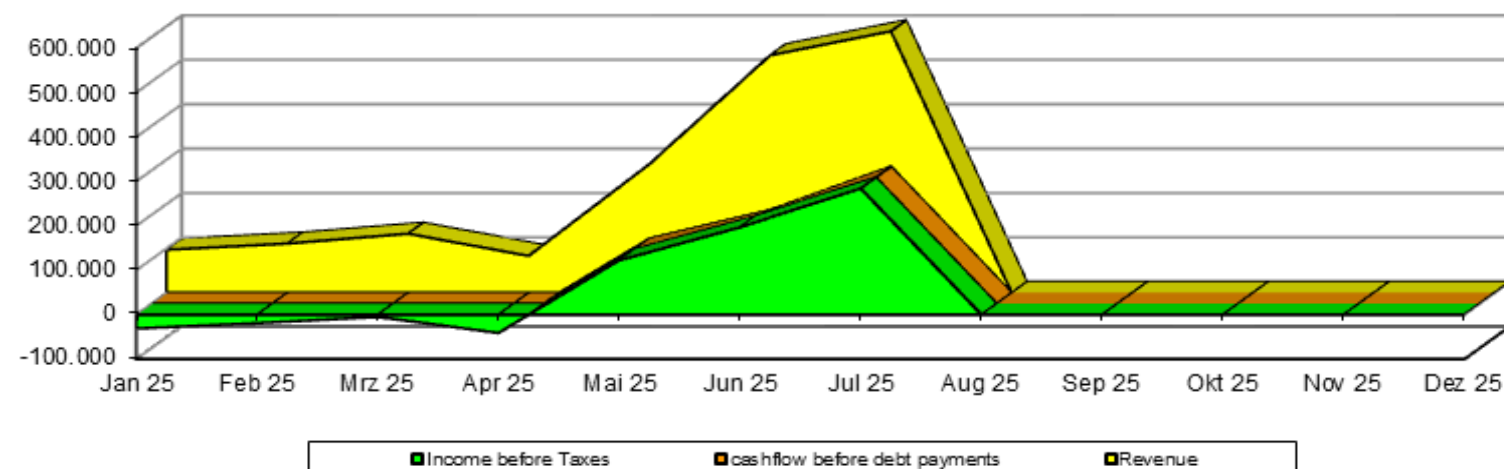
by month

reporting currency: US \$

2025

CANDO Inc.

	Jan 25	Feb 25	Mrz 25	Apr 25	Mai 25	Jun 25	Jul 25	Aug 25	Sep 25	Okt 25	Nov 25	Dez 25
Revenue	97.020	110.880	133.056	83.160	290.044	534.720	588.996					
Income before Taxes	-30.946	-18.897	-4.829	-40.994	122.497	196.887	284.507					
cashflow before debt payments	-30.946	-18.897	-4.829	-40.994	122.497	186.887	284.507					



- Jan 25
- Feb 25
- Mrz 25
- Apr 25
- Mai 25
- Jun 25
- Jul 25**
- Aug 25
- Sep 25
- Okt 25
- Nov 25
- Dez 25

This is a moving graph! Click on a month - and the graph will build up to that month!

BusinessPlanner- You can have the future at a glance

BUDGET cumulative												
2025												
CANDO Inc.												
reporting currency US \$												
Profit & Loss Accounts	Jan 25	Feb 25	Mrz 25	Apr 25	Mai 25	Jun 25	Jul 25	Aug 25	Sep 25	Okt 25	Nov 25	Dez 25
Revenue	97.020	207.900	340.956	424.116	714.160	1.248.880	1.837.876	2.622.816	2.893.456	2.993.248	3.062.548	3.131.848
Cost of Sales	-26.681	-57.173	-93.763	-116.632	-196.394	-343.442	-546.646	-931.568	-1.005.994	-1.033.437	-1.052.494	-1.071.552
Gross Operating Profit	70.340	150.728	247.193	307.484	517.766	905.438	1.291.230	1.691.248	1.887.462	1.959.811	2.010.054	2.060.296
other income	0	2.000	2.000	2.000	15.500	15.500	15.500	15.500	15.500	15.500	15.500	15.500
marketing expense	-38.944	-77.888	-116.832	-155.776	-194.720	-233.664	-272.608	-311.552	-350.496	-389.440	-428.384	-467.328
other operating expense	-18.566	-37.132	-55.698	-74.264	-92.830	-128.396	-146.962	-165.528	-184.094	-202.660	-248.226	-266.792
depreciation & amortisation	0	0	0	0	0	0	0	0	0	0	0	0
other expense	-5.000	-10.000	-15.000	-20.000	-25.000	-50.000	-55.000	-60.000	-65.000	-70.000	-75.000	-80.000
Net Operating Profit	7.830	27.708	61.663	59.444	220.716	508.878	832.160	1.169.668	1.303.372	1.313.211	1.273.944	1.261.676
Profit / Loss from associates, investments etc.	0	0	-10	-10	-10	-10	-10	-10	-10	-10	-10	-10
interest income	75	150	225	300	375	450	525	600	675	750	825	900
interest expense	-38.850	-77.700	-116.550	-155.400	-194.250	-233.100	-271.950	-310.800	-349.650	-388.500	-427.350	-466.200
financial profit / loss	-38.775	-77.550	-116.335	-155.110	-193.885	-232.660	-271.435	-310.210	-348.985	-387.760	-426.535	-465.310
extraordinary profit / loss	0	0	0	0	0	-52.500	-52.500	-52.500	-52.500	-52.500	-52.500	-52.500
Income before Taxes	-30.946	-49.843	-54.672	-95.666	26.831	223.718	508.225	806.958	901.887	872.951	794.909	743.866
Investments	0	0	0	0	0	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000	-10.000
cashflow before debt payments	-30.946	-49.843	-54.672	-95.666	26.831	213.718	498.225	796.958	891.887	862.951	784.909	733.866

BusinessPlanner- You can have the future at a glance

Budget

cumulative

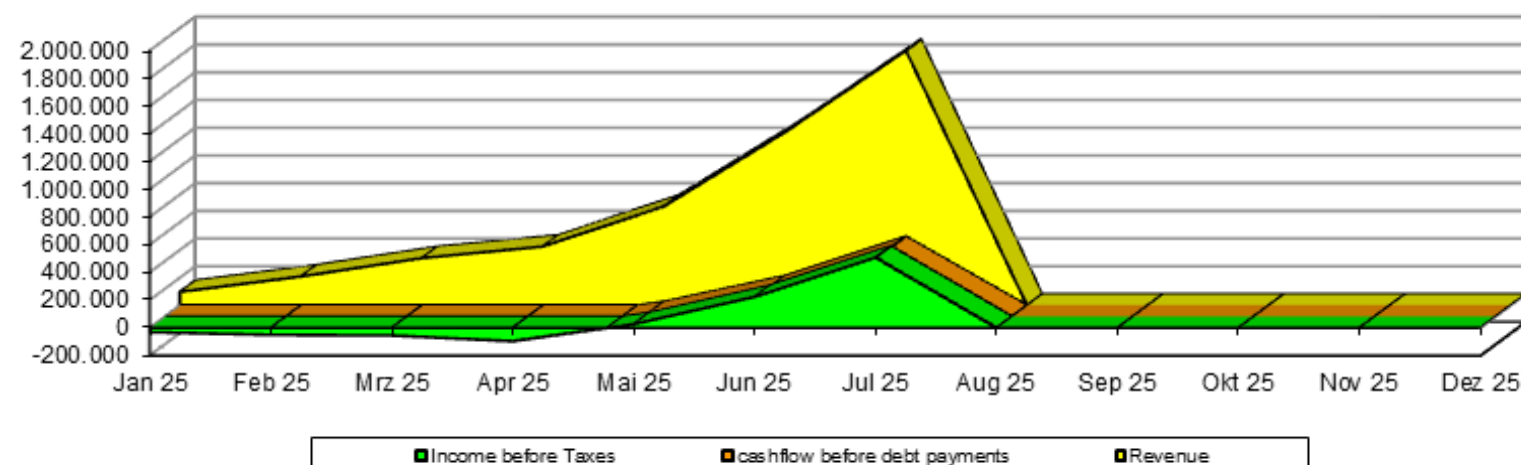
reporting currency *US \$*

2025

CANDO Inc.

	Jan 25	Feb 25	Mrz 25	Apr 25	Mai 25	Jun 25	Jul 25	Aug 25	Sep 25	Okt 25	Nov 25	Dez 25
Revenue	97.020	207.900	340.956	424.116	714.160	1.248.880	1.837.876					
Income before Taxes	-30.946	-49.843	-54.672	-95.666	26.831	223.718	508.225					
cashflow before debt payments	-30.946	-49.843	-54.672	-95.666	26.831	213.718	498.225					

- Jan 25
- Feb 25
- Mrz 25
- Apr 25
- Mai 25
- Jun 25
- Jul 25**
- Aug 25
- Sep 25
- Okt 25
- Nov 25
- Dez 25



This is a moving graph! Click on a month - and the graph will build up to that month!

BusinessPlanner- You can have the future at a glance

long term budgeting

Hit the gas!

enter your data for the following 4 years in the yellow cells (AMOUNTS! not percentages!)

If you have entered last year's data you will see the changes from last year to this year in the GRAY cells.

You can use these changes for a general orientation.

If you want to see how much the amounts you input are in % of the previous year, check columns L through O.

Profit & Loss Accounts	2024	2025	deviance amount	deviance %	2026	2027	2028	2029	2026 to 2025	2027 to 2026	2028 to 2027	2029 to 2028
Revenue	3.390.000	3.131.848	-258.152	-8%	50.000	70.000	85.000	100.000	2%	2%	3%	3%
Cost of Sales	-991.200	-1.071.552	-80.352	8%					0%	0%	0%	0%
Gross Operating Profit	2.398.800	2.060.296	-338.504	-14%	50.000	70.000	85.000	100.000	2%	3%	4%	4%
other income	36.000	15.500	-20.500	-57%					0%	0%	0%	0%
marketing expense	-528.000	-467.328	60.672	-11%	-10.000	-10.000	-10.000	-10.000	2%	2%	2%	2%
other operating expense	-1.020.000	-266.792	753.208	-74%	-10.000		-10.000	-10.000	4%	0%	4%	3%
depreciation & amortisation	-120.000	0	120.000	-100%					0%	0%	0%	0%
other expense	-264.000	-80.000	184.000	-70%					0%	0%	0%	0%
Net Operating Profit	502.800	1.261.676	758.876	151%	30.000	60.000	65.000	80.000	2%	5%	5%	6%
Profit / Loss from associates, investments etc.	0	-10	-10						0%	0%	0%	0%
interest income	0	900	900						0%	0%	0%	0%
interest expense	-444.000	-466.200	-22.200	5%	10.000	10.000	10.000	10.000	-2%	-2%	-2%	-2%
financial profit / loss	-444.000	-465.310	-21.310	5%	10.000	10.000	10.000	10.000	-2%	-2%	-2%	-2%
extraordinary profit / loss	-50.000	-52.500	-2.500	5%	10.000	10.000	10.000	10.000	-19%	-24%	-31%	-44%
Income before Taxes	8.800	743.866	735.066	8353%	50.000	80.000	85.000	100.000	7%	10%	10%	10%
less: investments from cashflow	-100.000	-10.000	90.000	-90%	-10.000	-10.000	-10.000	-10.000	7%	10%	10%	10%

BusinessPlanner- You can have the future at a glance

Business Plan

from: 2025

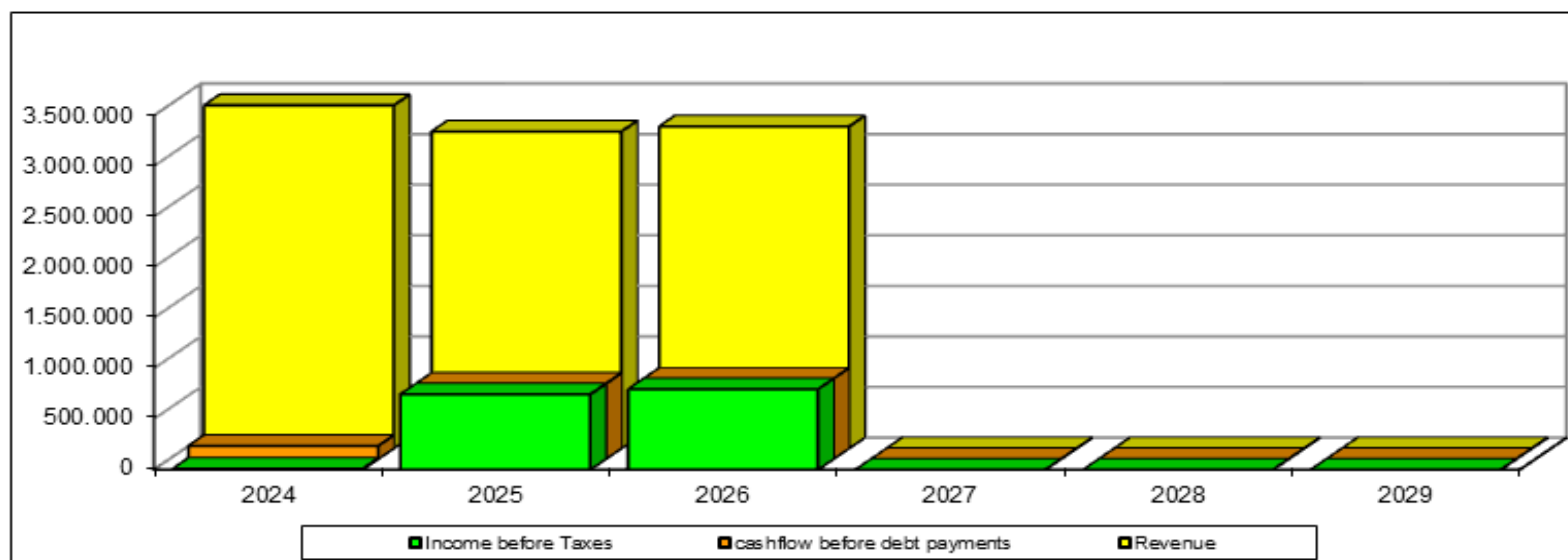
CANDO Inc.

years

reporting currency US \$

	2024	2025	2026	2027	2028	2029
Revenue	3.390.000	3.131.848	3.181.848			
Income before Taxes	8.800	743.866	793.866			
cashflow before debt payments	128.800	743.866	793.866			

- 2024
- 2025
- 2026
- 2027
- 2028
- 2029



This is a moving graph! Click on a month - and the graph will build up to that year!

BusinessPlanner- You can have the future at a glance

Business Plan Trend

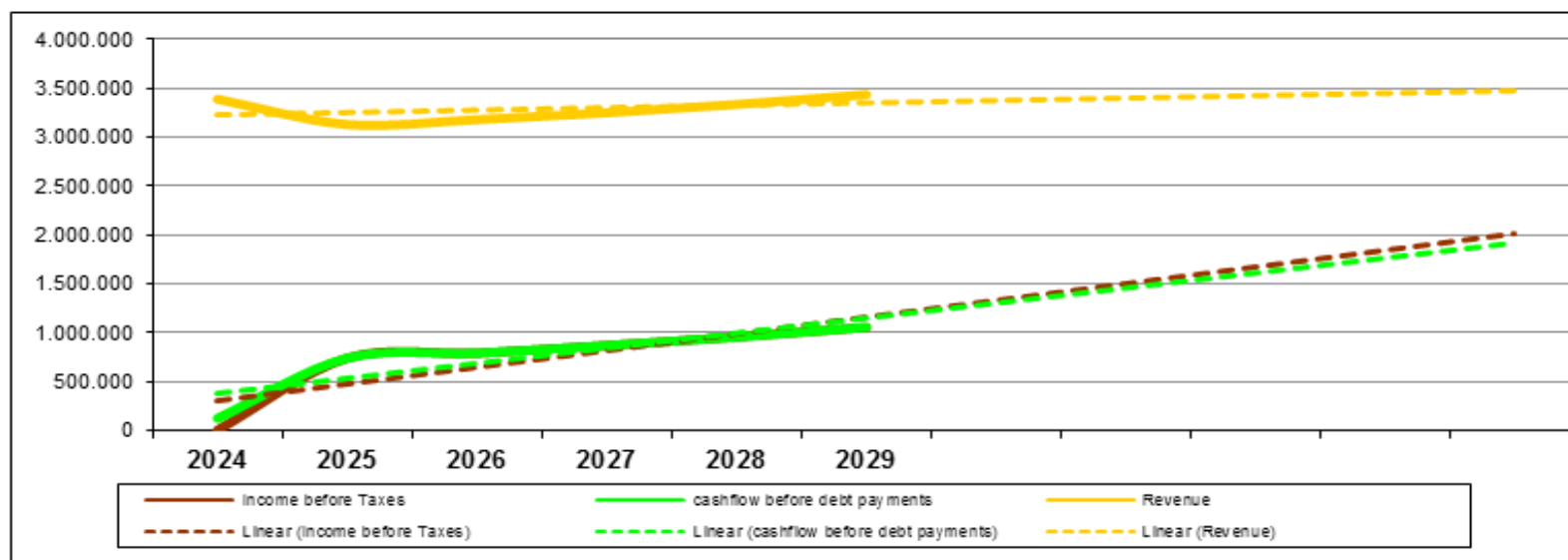
from: 2025

CANDO Inc.

years

reporting currency: US \$

	2024	2025	2026	2027	2028	2029
Revenue	3.390.000	3.131.848	3.181.848	3.251.848	3.336.848	3.436.848
Income before Taxes	8.800	743.866	793.866	873.866	958.866	1.058.866
cashflow before debt payments	128.800	743.866	793.866	873.866	958.866	1.058.866



- 2024
- 2025
- 2026
- 2027
- 2028
- 2029**

This is a moving graph! Click on a month - and the graph will build up to that year!

In what way do **MagicWorkbooks**[®] differ from normal Excel workbooks?

MagicWorkbooks are easier to use:

- Easy-to-handle data input with demo data for orientation
- All data to be entered only once
- No programming knowledge required
- No detailed knowledge of Microsoft Excel required
- No work on spreadsheets or charts required
- No scrolling for sheets thanks to a Hyperlink-table of contents

MagicWorkbooks are faster:

- A monthly report with 20 spreadsheets and 20 charts in 20 minutes?
- Calculate year-end liquid reserves with changes in revenue prediction for every month in half an hour?
- Compute balance sheets for the next five years in one hour?
- Decision on a \$ 50 million sale-and-lease-back operation: Prepare all relevant data in one hour?
- Determine capital re-investment requirements (fixed assets) for the next year in 10 minutes?
- Prepare a comprehensive company presentation for your bank in one hour?

With **MagicWorkbooks** all that is „business as usual“!

This was just a brief survey ...

if you have further questions regarding this workbook, email us!

You are interested in other products:

www.MagicWorkbooks.com